

Decentralized Blockchain-based Telecommunication Services Marketplaces

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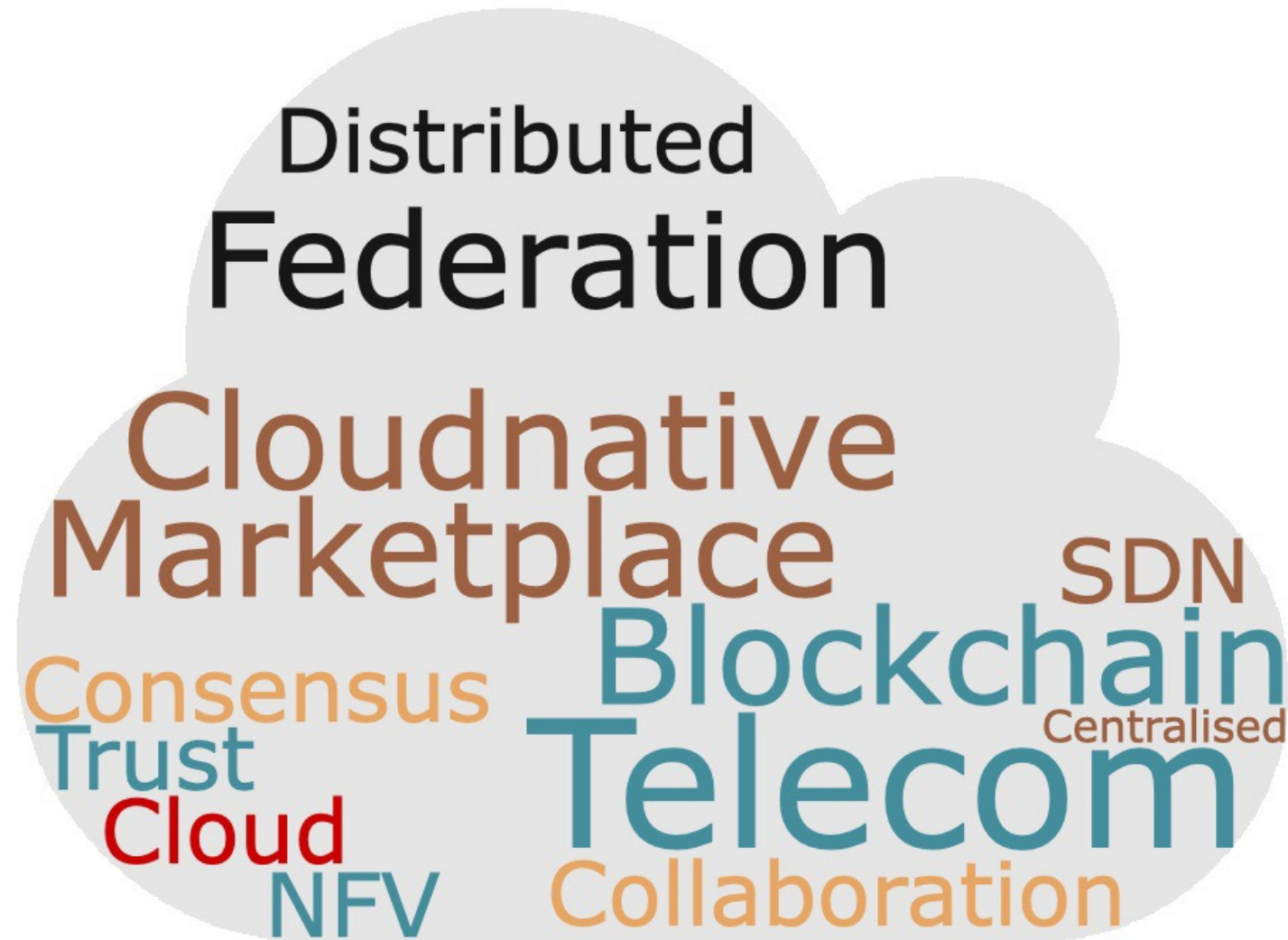
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Funded by: **KK-stiftelsen** 

Project partners: **ERICSSON**   **AFFÄRS
VERKEN**



Cloudnative Telecommunication Networks



- New pattern for organizing and operating telecommunication networks and services
- Takes advantage of Cloud techniques, e.g., decoupling of hard- and software, continuous deployment, containers and microservices
- Achieves elastic scaling, accelerates introduction of new (network) functionality and increased automation
- Permits federation of resources as well as them being distributed

Cloudnative Telecommunication Networks



■ Challenges

- How to engage stakeholder?
- How to avoid too much centralization?
- How to coordinate and orchestrate?
- How to enable consensus and trust?

■ Hypothesis:

Apply marketplaces and Blockchains for stakeholder engagement and as trust-providing mechanisms!

Decentralized Blockchain-based Telecommunication Services Marketplaces



■ Aims of our tutorial

- Introduce concepts and specify architectures
- Detail how Blockchains enable trust in future CSP systems
- Outline how marketplaces can engage stakeholders and establish business relationships
- Discuss briefly standardization activities for TSMs using Blockchains
- Demoing Blockchain capabilities for TSM and virtual P2P energy sharing

Table of Content



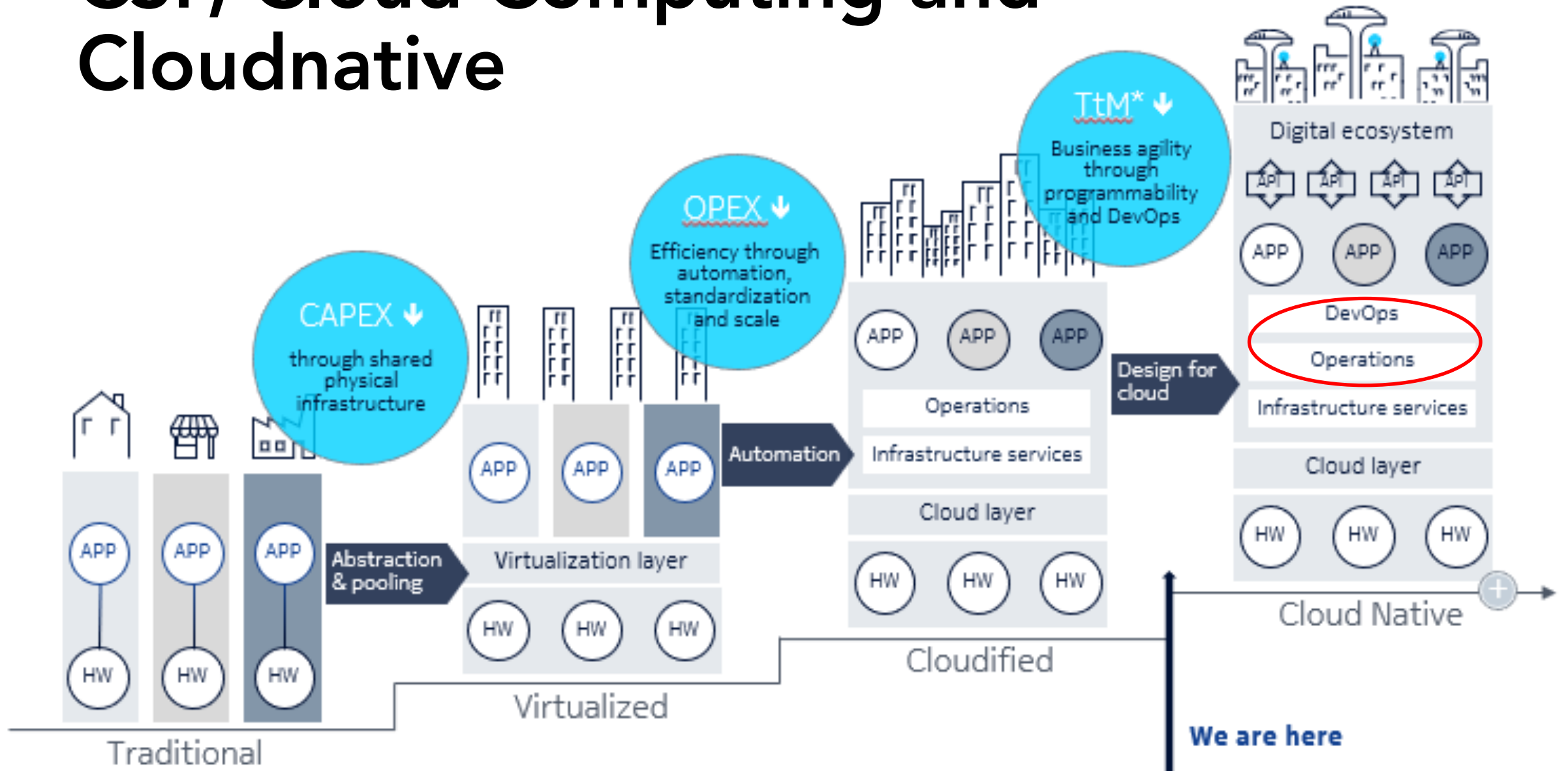
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3. Digital and Telecom. Service Marketplaces
4. The Symphony project and demo
5. Summary and future developments

Table of Content

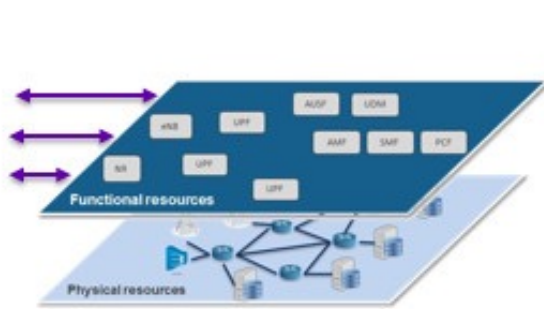


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CSP, Cloud Computing and Cloudnative



Sliced and Federated Network Architectures



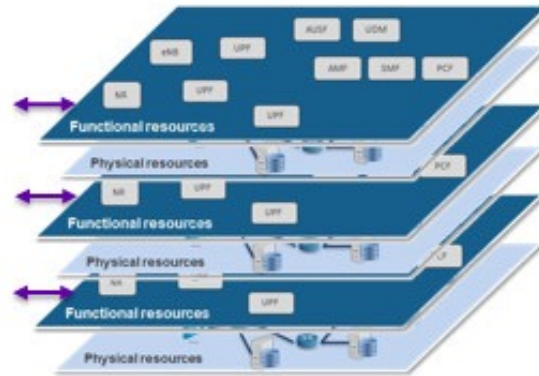
Single Network

Shared functional layer
Shared physical resources



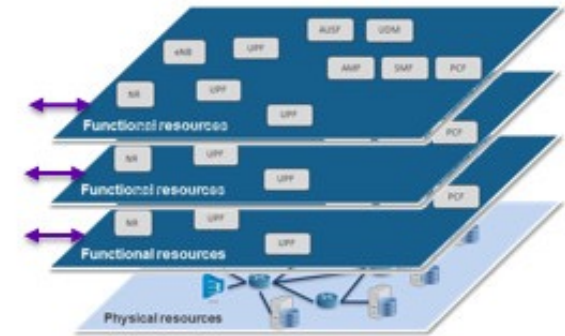
Functional resource layer

Physical resource layer



Separate Sub-networks

Dedicated functional layer
Dedicated physical resources



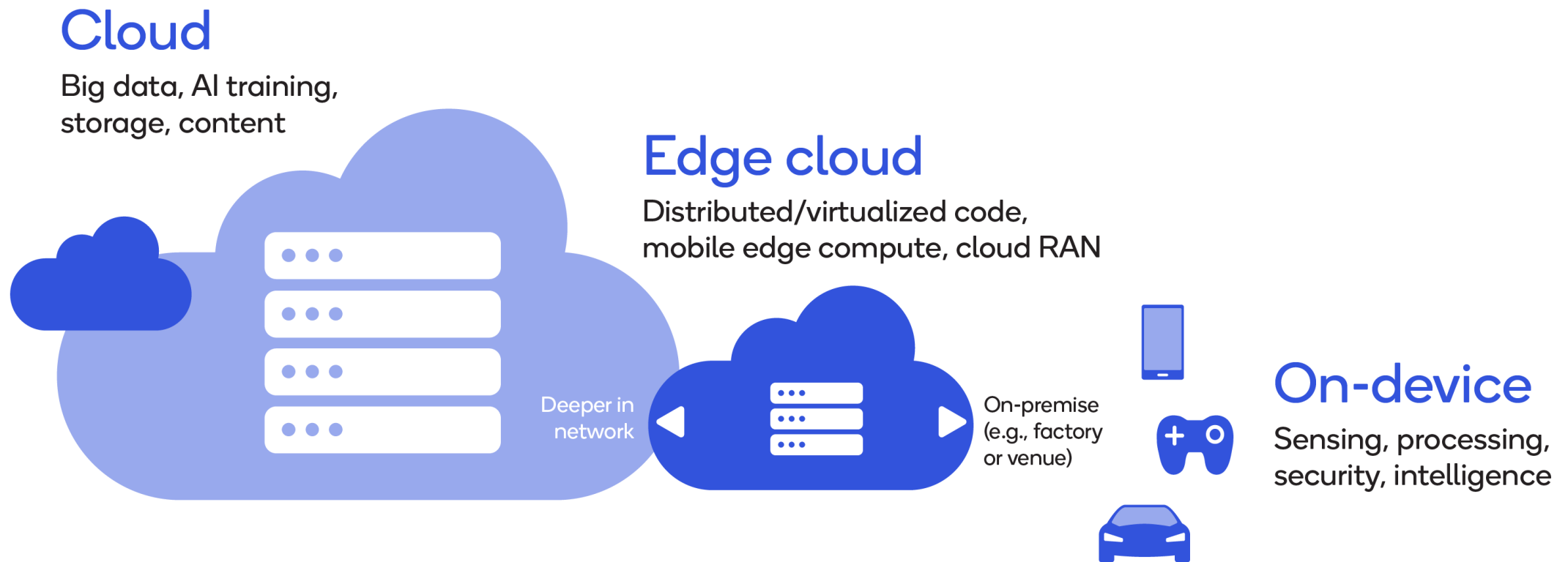
Network Slices

Dedicated functional layer
Shared physical resources

Slices with Edge / Ctrl. / NFV
Resource Federation

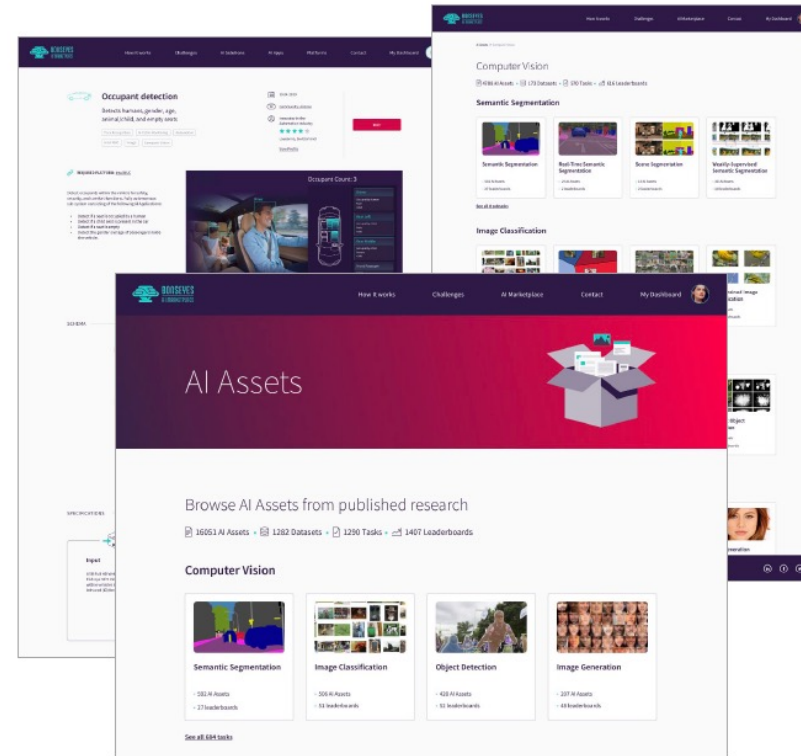
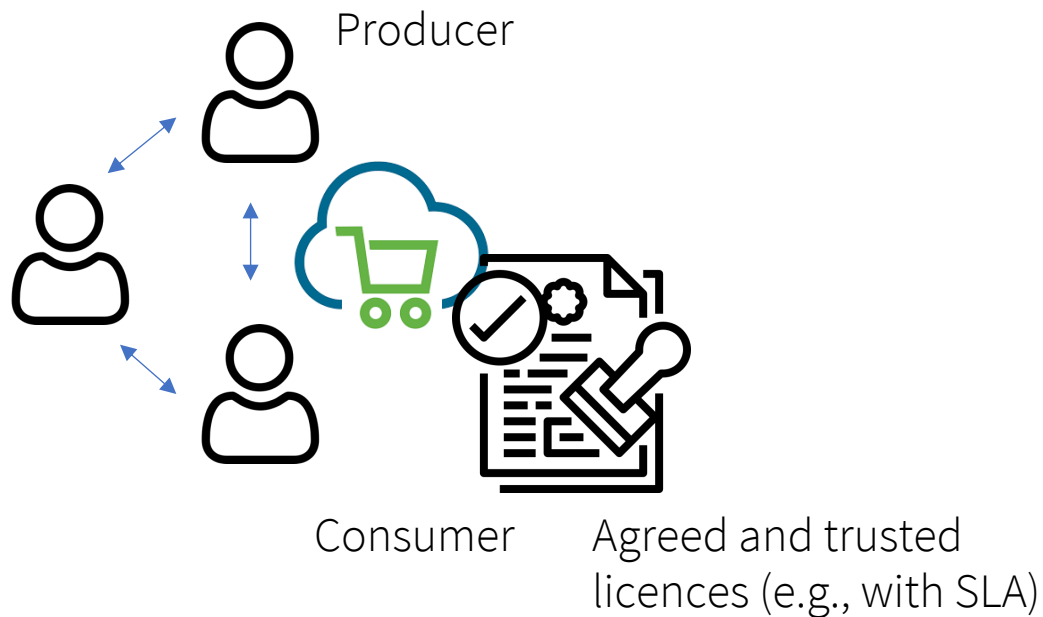
Dedicated functional layer with
contributed and federated ctrl. resources
Shared (federated?) physical resources

Services in the Cloud-to-Edge Continuum



Source: <https://developer.qualcomm.com/blog/taking-your-development-wireless-edge>

Marketplaces



Example: Bonseyes AI marketplace
(www.bonseyes.com)

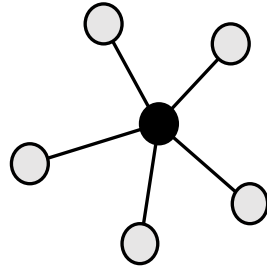
- Very popular in Clouds and Cloudnative app. development
- Not yet very popular in telecom. systems
- But: recent activities by CBAN, TM Forum, ETSI

Table of Content

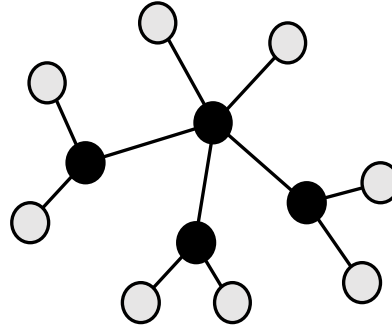


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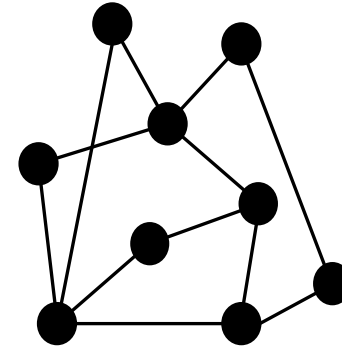
SYSTEM ARCHITECTURES



Centralized



Decentralized



Distributed

- System architectures from the two points of view:
 - **Control** over the computing infrastructure – by single or multiple entities (centralized, decentralized).
 - Physical **dissemination** of computing infrastructure that comprise system – whether resources are distributed.

DISTRIBUTED LEDGER TECHNOLOGY

- ***Distributed Ledger Technology (DLT)*** has gained attention due to its decentralized nature and trust-enabling capabilities.
- It acts as a distributed database:
 - *No central governing authority.*
- In DLT data is transmitted in a ***peer-to-peer network.***



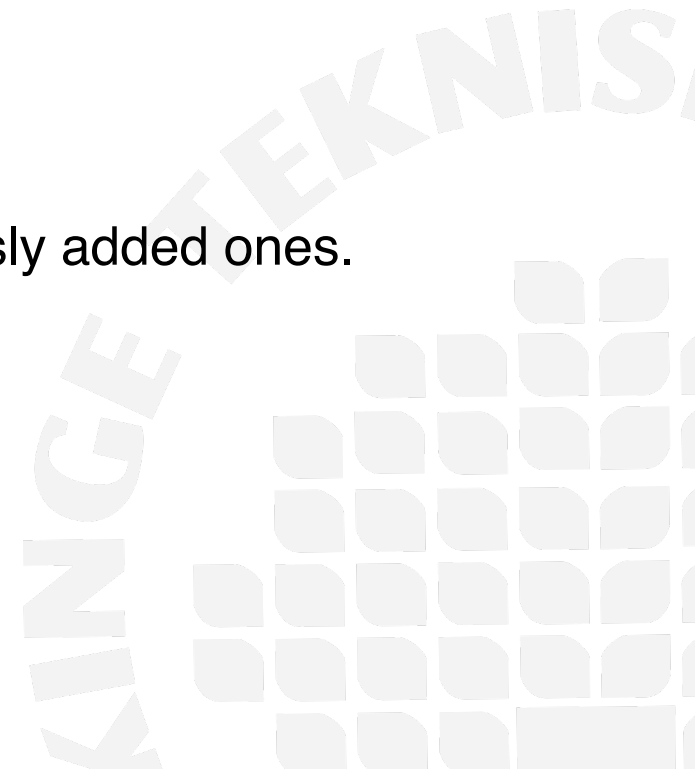
DISTRIBUTED LEDGER TECHNOLOGY

- DLT has multiple implementations:

1. **Blockchain.**

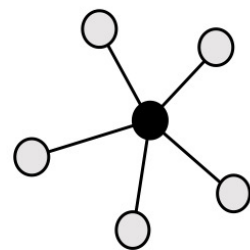
2. ***Direct Acyclic Graph (DAG) – based DLTs.***

- The newly added transaction can reference multiple previously added ones.
- Representative:
 - IOTA DAG-based ledger.

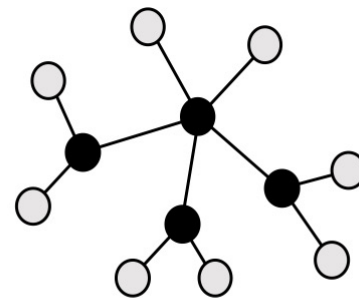


DISTRIBUTED LEDGER TECHNOLOGY: **BLOCKCHAIN**

- **Blockchain** bundles the pieces of data into blocks, where each block contains a reference to the previous one.
- **Blockchain** shifts from a classical centralized approach to a ***decentralized network of nodes***.



Centralized



Decentralized

BLOCKCHAIN: **ADVANTAGES**

- Advantages:
 - ***Provenance.***
 - ***Accountability.***
 - ***Traceability.***
 - ***Transparency.***
- The decentralized nature makes ***highly difficult to alter ledger transaction history.***

BLOCKCHAIN: TRUSTLESS ENVIRONMENTS

- In a blockchain-based decentralized system, a computing environment is often referred to as **trustless**.
- In order to achieve a trusted relationship, a ***third party has to be involved*** as an intermediary.
- To ***remove a need for a third party*** in blockchain-based decentralized systems, a secure and robust **consensus mechanism** is applied.

BLOCKCHAIN: ARCHITECTURES

- Depends on two things:
 1. **Public** or **private** access to the the information.
 2. **Permissioned** or **permissionless** consensus protocol execution.
- Main architectures:
 1. ***Public permissionless.***
 2. ***Private permissioned.***
 3. ***Public permissioned.***



BLOCKCHAIN: PUBLIC PERMISSIONLESS ARCHITECTURE

- ***Public permissionless blockchain*** – everyone is allowed to join the network and participate in the consensus process.
- Every node carries a copy of ledger.
- Participants retain a certain degree of anonymity.
- Representatives:
 - Bitcoin.
 - Ethereum.



BLOCKCHAIN: PRIVATE PERMISSIONED ARCHITECTURE

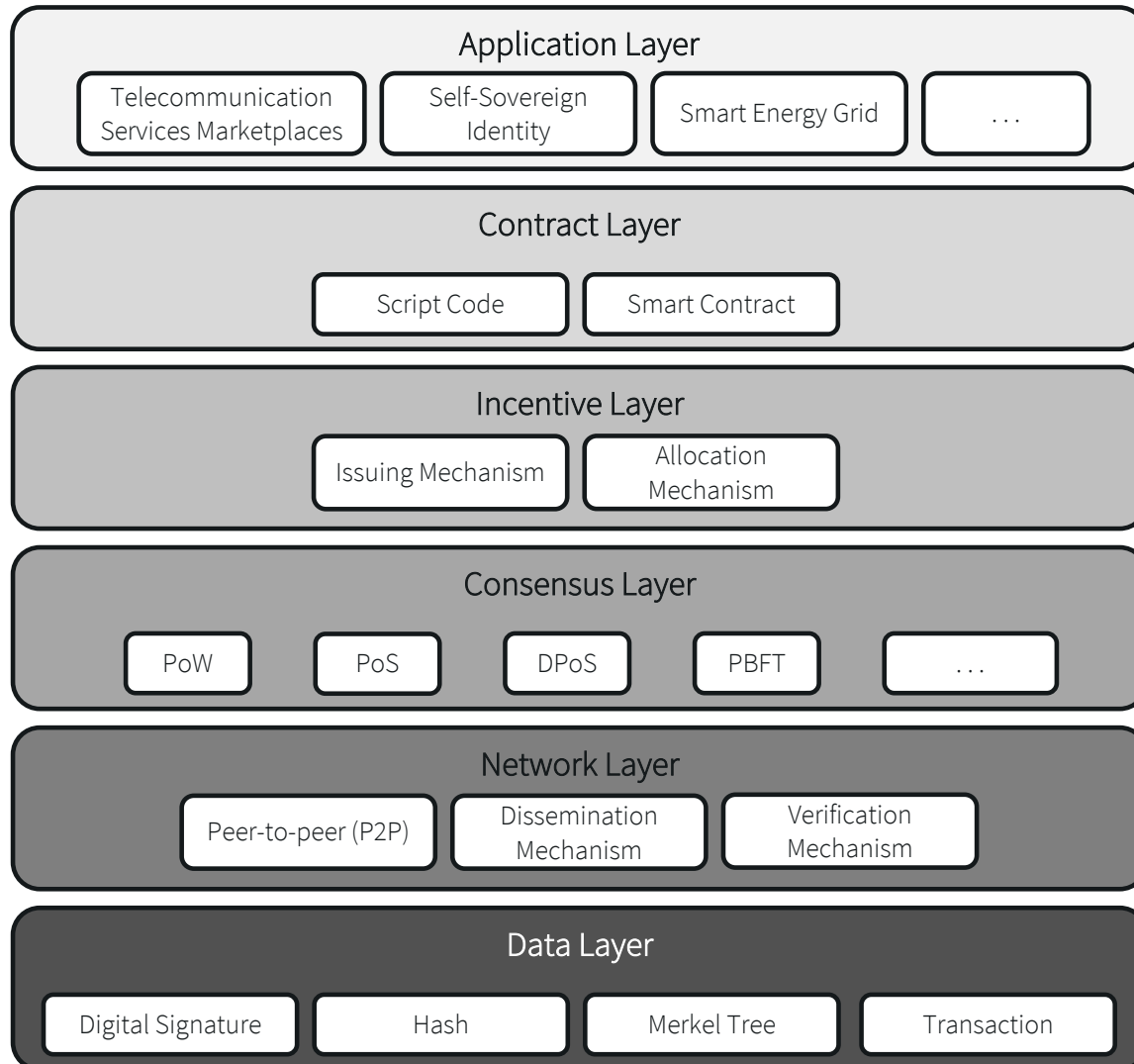
- ***Private permissioned blockchain*** – the ***governing node*** (or set of nodes) who decides whether a new participant can enter a blockchain network.
- ***Governing node*** decides who can participate in consensus.
- Representative - ***Hyperledger Fabric***.
- Three types of nodes:
 - Endorsement
 - Ordering
 - Validation



BLOCKCHAIN: PUBLIC PERMISSIONED ARCHITECTURE

- ***Public permissioned blockchain*** – everyone can join the network, but only assigned nodes can conduct consensus.
- Allows initially non-trusting organizations to **establish a trust bridge** over a public yet permissioned system.
- Possibility for only a **specific group of nodes** to write new blocks to the ledger.
- This type of architecture was made popular by the ***Sovrin Foundation***.
 - Representative – **Sovrin Self-sovereign Identity Management** solution.

BLOCKCHAIN: INFRASTRUCTURE MODEL

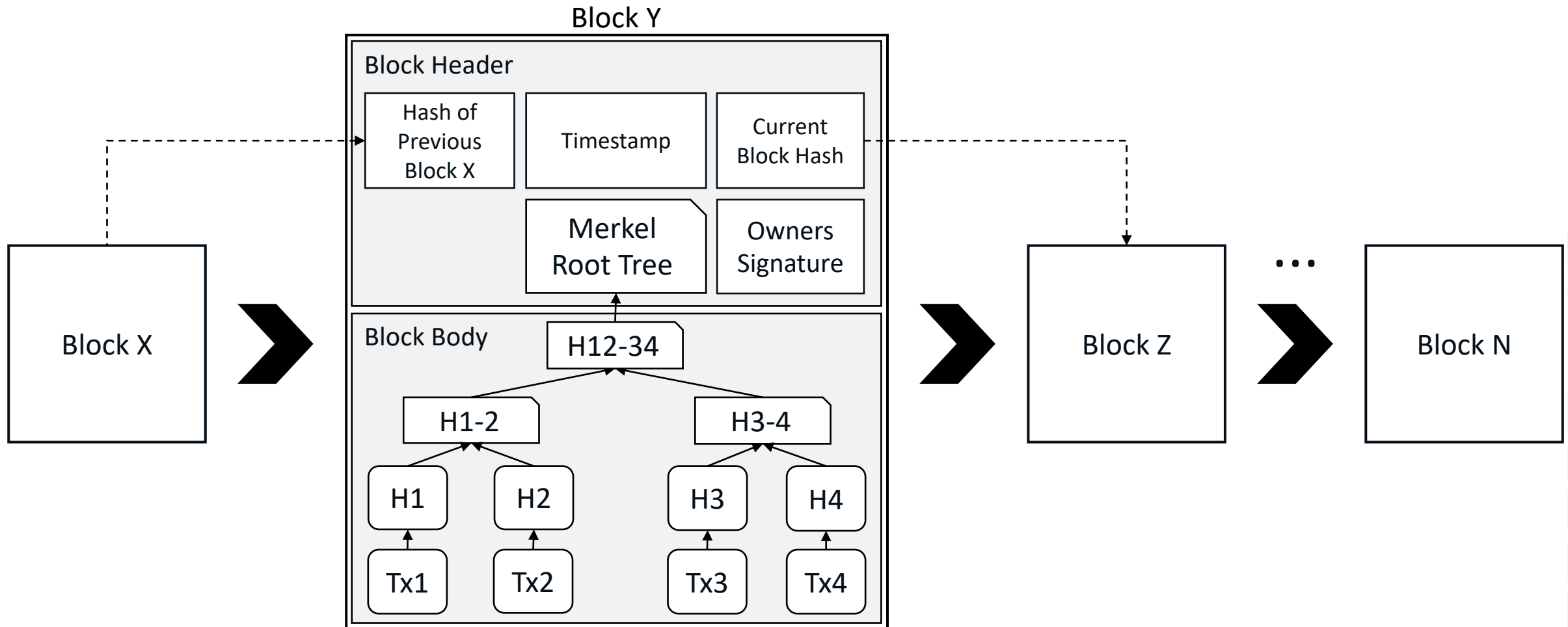


- Blockchain infrastructure model can be divided into six Layers:

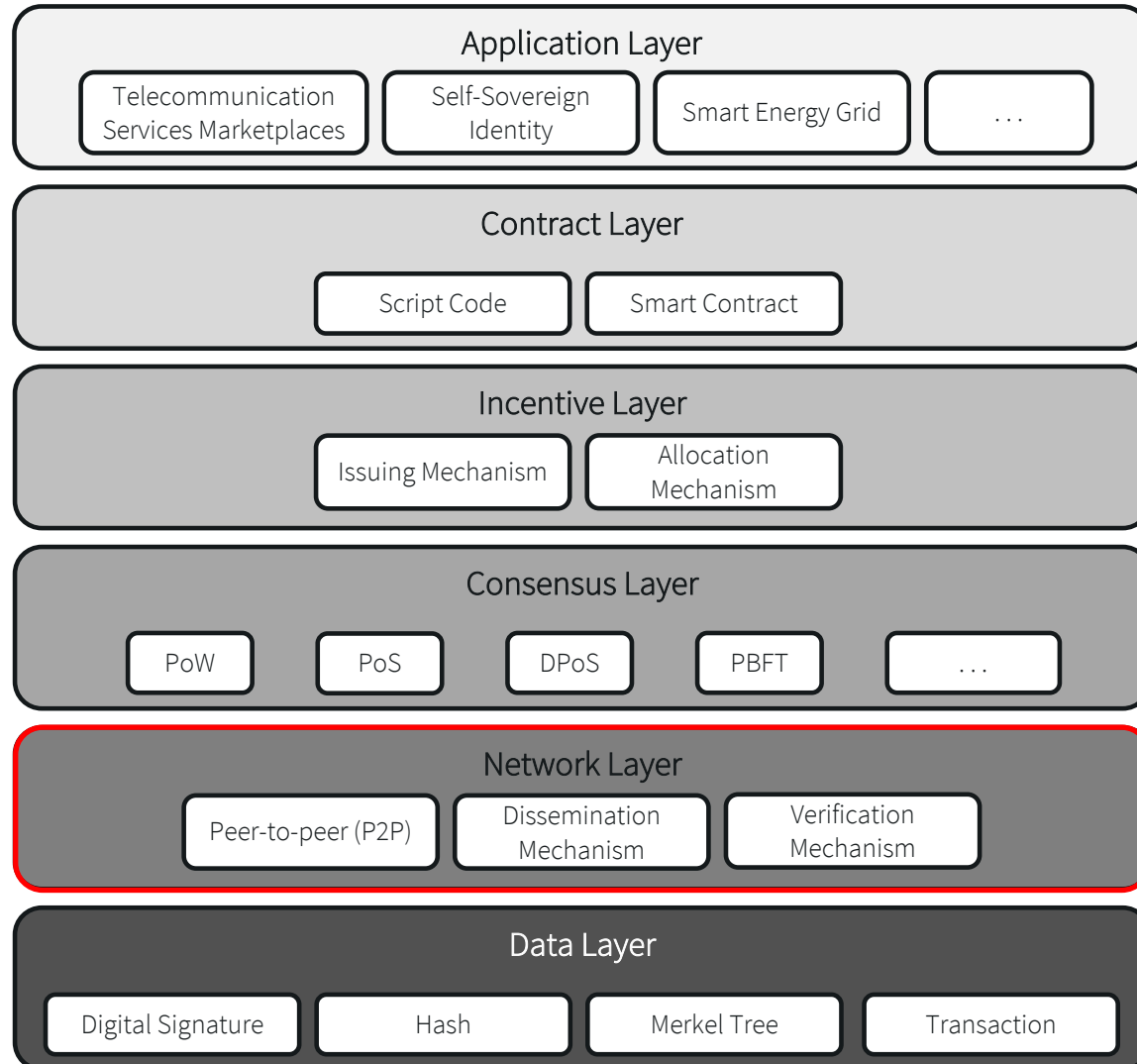
- Application
- Contract
- Incentive
- Consensus
- Network
- Data

- Each layer represents a functional part of the blockchain

BLOCKCHAIN: DATA LAYER

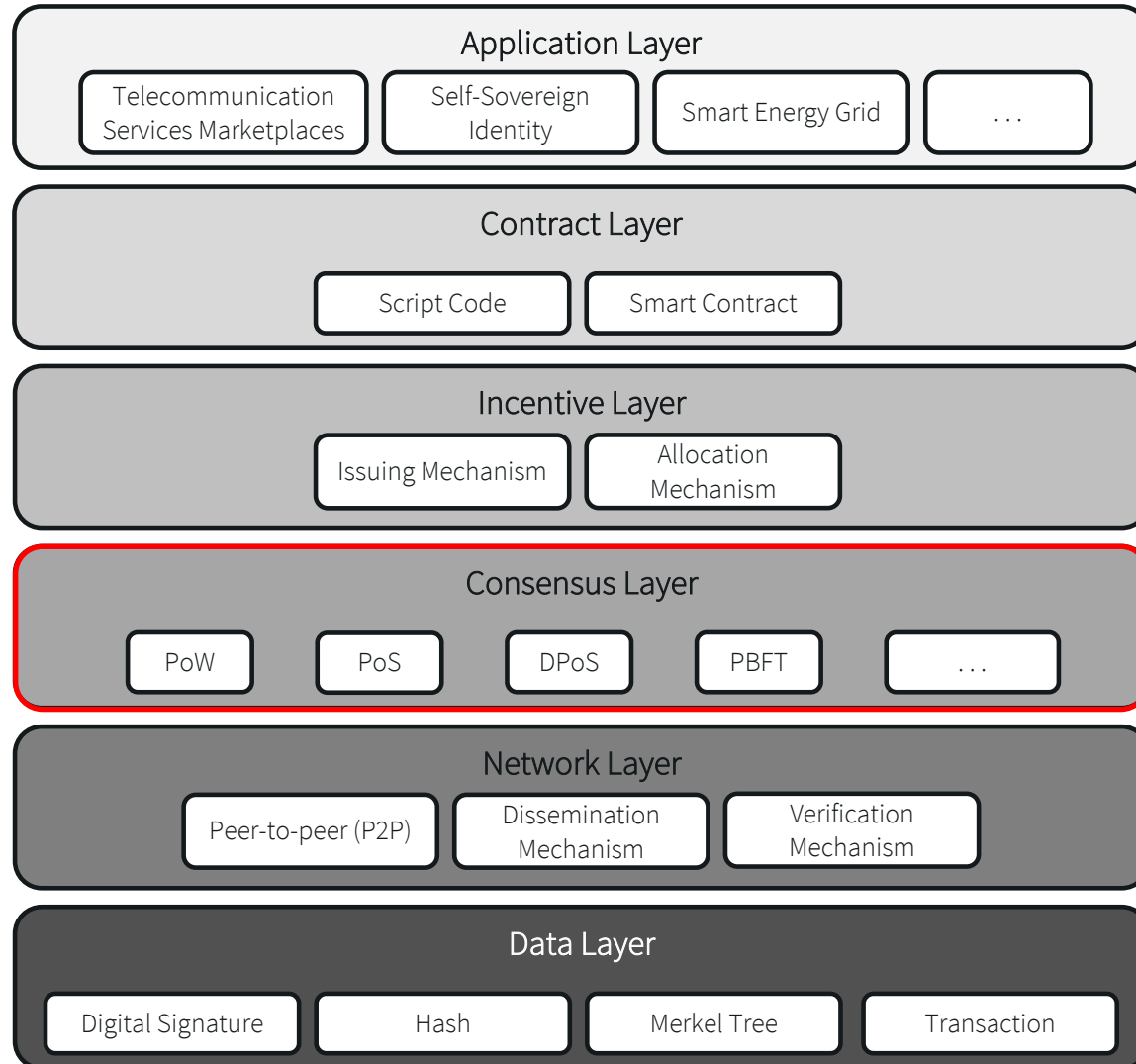


BLOCKCHAIN: NETWORK LAYER



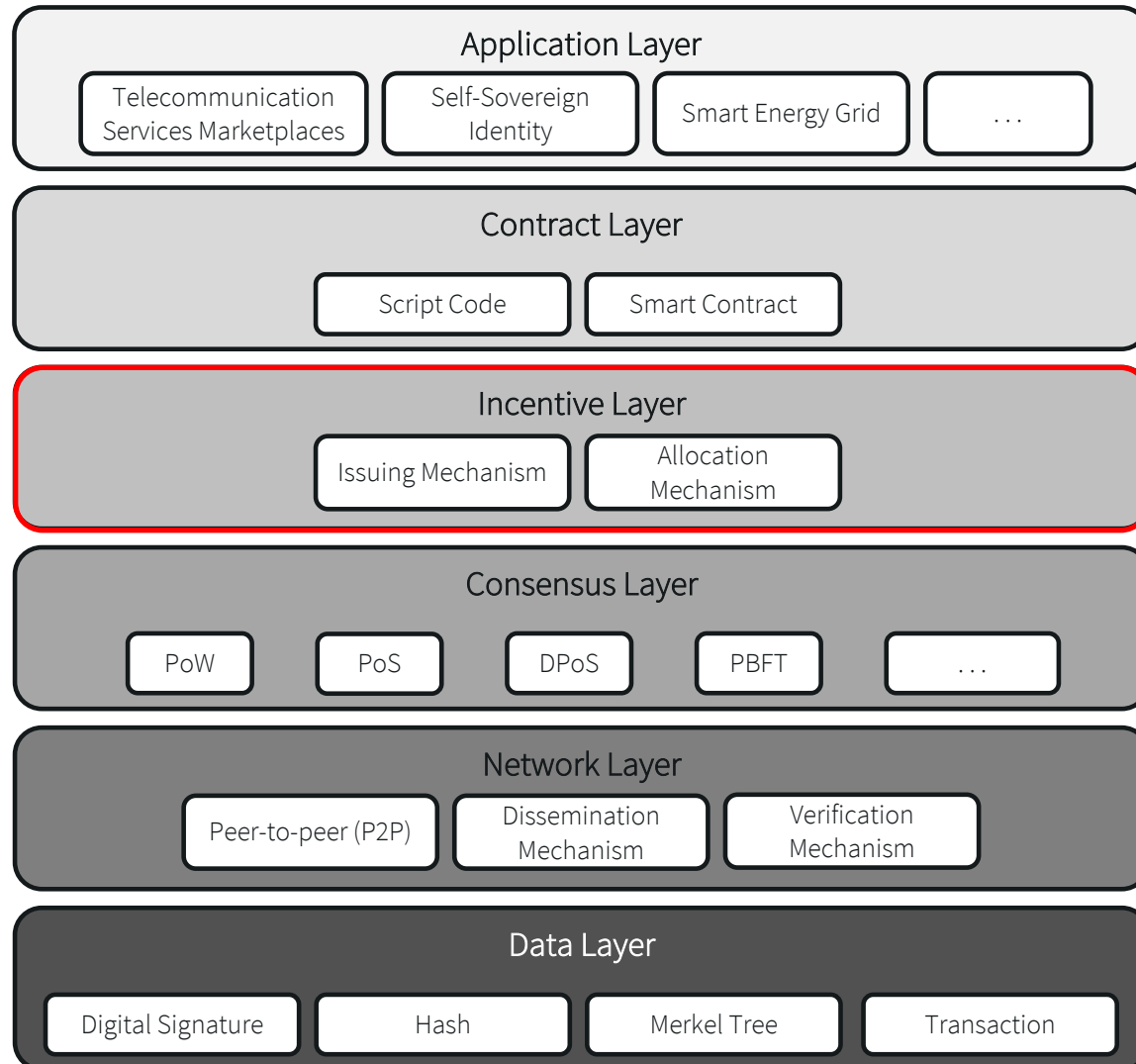
- Blockchain ***transactions are stored in a decentralized P2P network.***
- Advantages:
 - The data storage is ***replicated in every node***, thereby disabling potential data loss.
 - Each participant of the network is equal.
- The ***dissemination mechanism*** broadcasts transactions to all neighbouring nodes.
- The ***verification mechanism*** utilises public and private key of each node in the network

BLOCKCHAIN: CONSENSUS LAYER



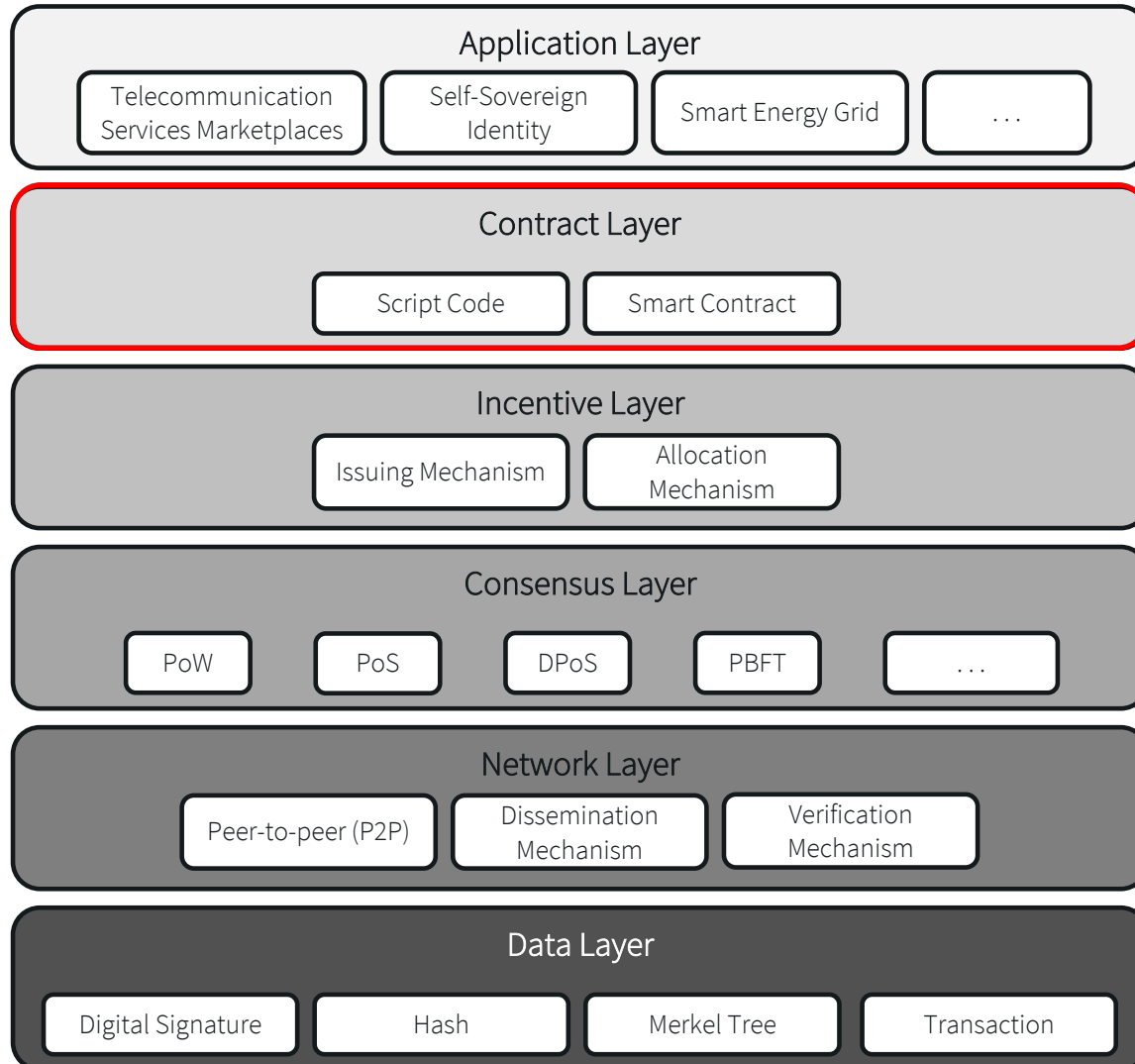
- ***Proof of Work (PoW)*** – is a consensus mechanism originally introduced by Satoshi Nakamoto in Bitcoin cryptocurrency.
- Consensus mechanisms which are based on PoW proved to be the most suitable for permissionless blockchain systems.
- ***Practical Byzantine Fault Tolerance*** related algorithms proved to be the most suitable for permissioned blockchain systems.

BLOCKCHAIN: INCENTIVE LAYER



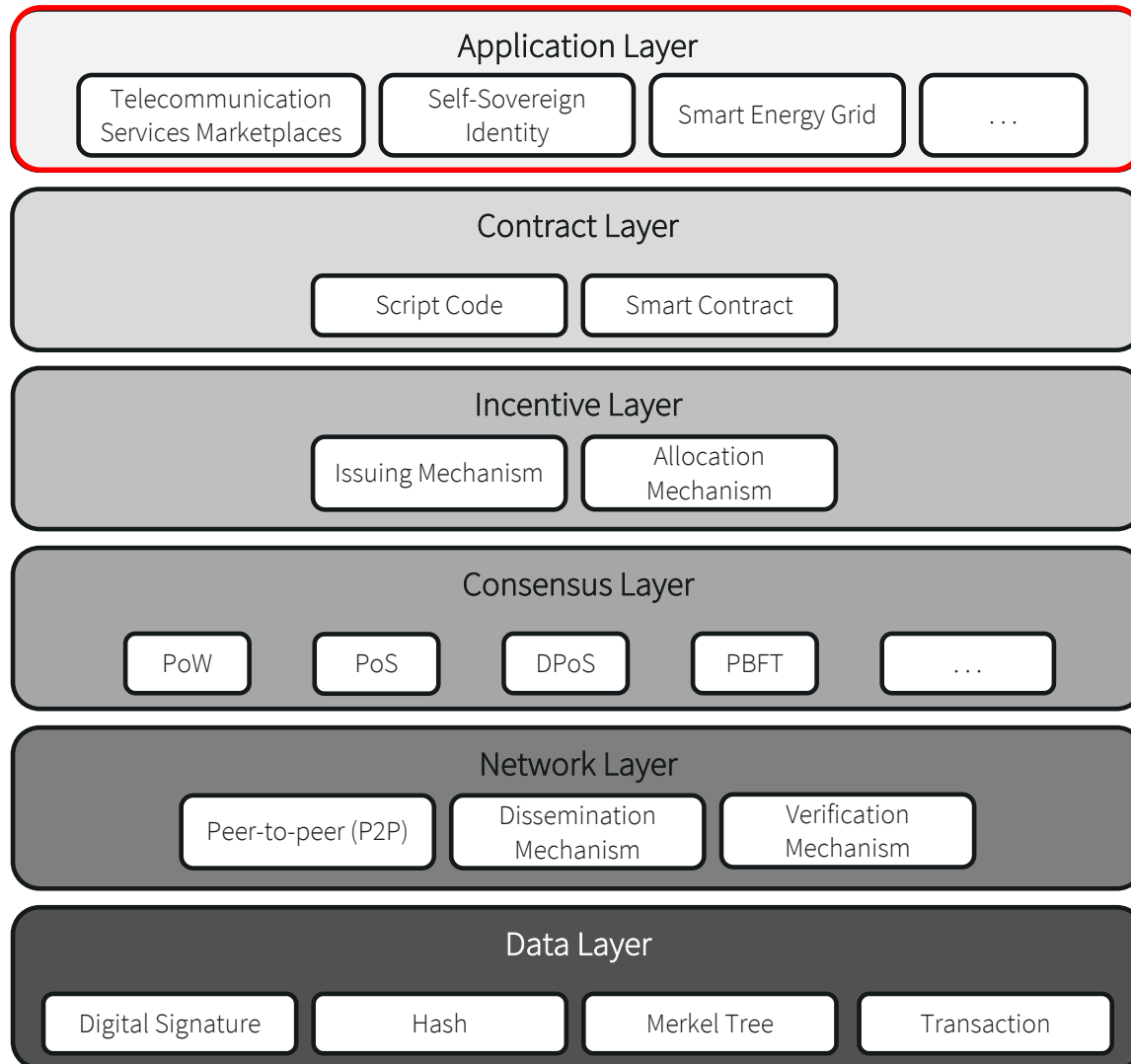
- In most cryptocurrencies, the incentive ***issuing mechanism*** is called "mining".
 - The process of mining involves spending the computational power.
- According to ***allocation mechanism*** some economic incentives will be issued as a reward.
 - A portion of digital currency will be allocated to corresponding nodes.

BLOCKCHAIN: CONTRACT LAYER



- ***Scripts*** and ***smart contracts*** aim to make transactions in blockchain more flexible, complex, and automated.
 - Both scripts and smart contracts are securely stored on the ledger.
- ***Script*** is a piece of code that is embedded in a transaction.
- ***Smart contract*** is the evolution of the script.

BLOCKCHAIN: APPLICATION LAYER



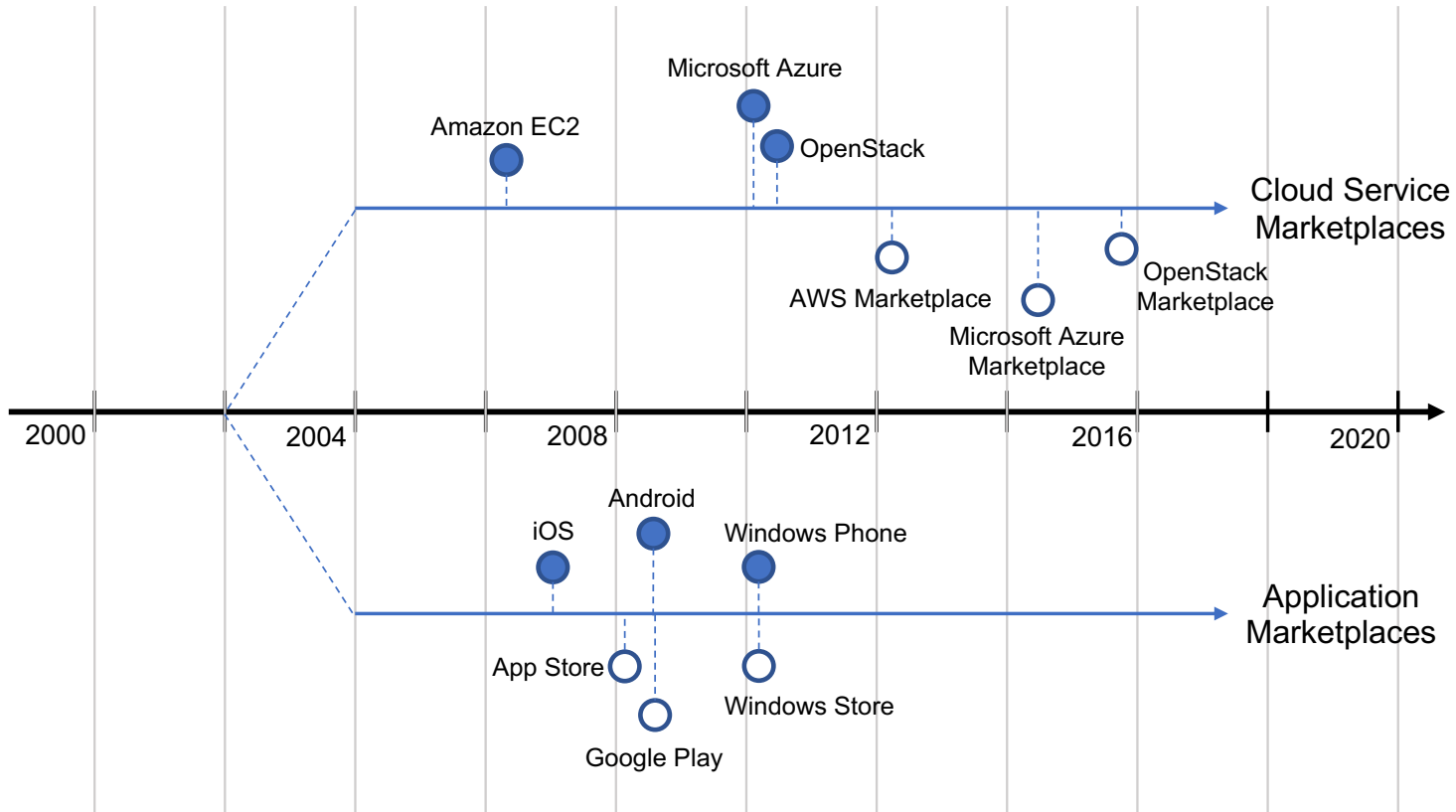
- **Application layer** comprises different business applications.
- These applications aim to provide new services in decentralized systems.
- Blockchain technology is being researched by multiple communities.
- Also, adopted by multiple companies in the industry sector.

Table of Content



1. Concepts and architectures: Cloudnative, Cloud-to-Edge continuum, federation, and marketplaces
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3. **Digital and Telecom. Service Marketplaces**
4. The Symphony project and demo
5. Summary and future developments

MARKETPLACES



- Digital marketplaces are a concept for the formation of **business opportunities**.

- Defined to meet the requirements of the concepts of ***supply and demand***.

MARKETPLACES

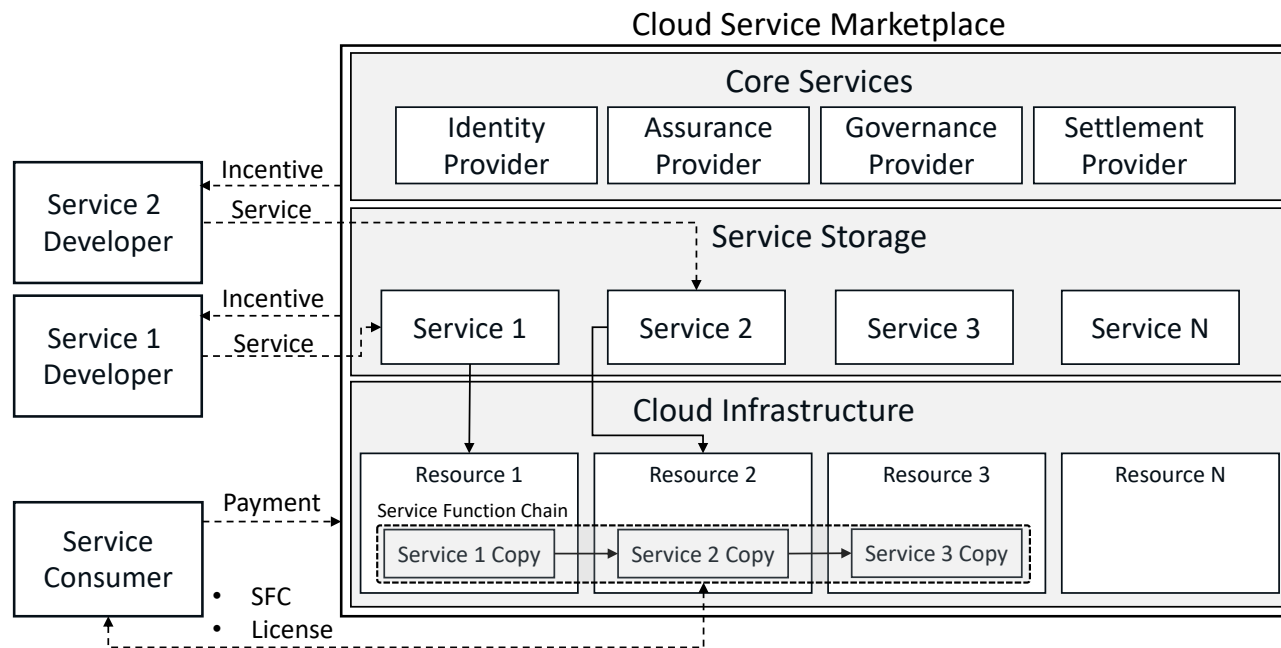
- The business relations inside of the marketplace have to be regulated.
 - It is done through the ***licensing approach***.
- The supply concept also provides a ***payment*** for a software product.
- When centralized – it is the marketplace who ***dictates payment distribution***.

MARKETPLACES: CORE SERVICES

- Identity Management
- Assurance
- Governance
- Business Settlement

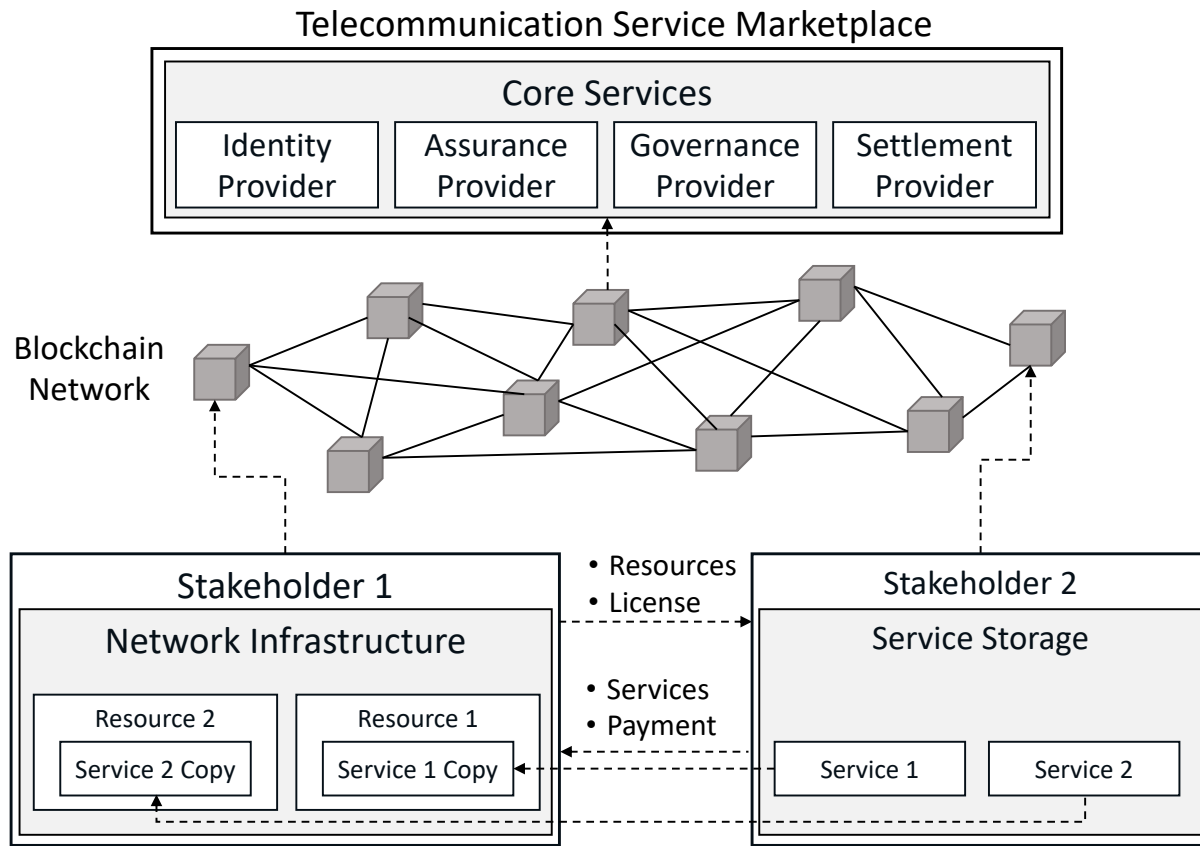


CENTRALIZED MARKETPLACES: CLOUD SERVICES



- **Cloud Services Marketplaces** (CSMs) are also build with a centralized server representing the **trust provider**.
- The CSM provider acts as a **assurance provider** towards the customers.
- CSM is designed to distribute services that can become a part of the **Service Function Chains**.

DECENTRALIZED MARKETPLACES: TELECOMMUNICATION SERVICES



- **Telecommunication Services Marketplaces** (TSM) integrate multiple services offered by communication service providers.
- Blockchain allows to establish business relationship, ***without the need of a trusted third-party.***
- Core services of the TSM:
 - Identity Management
 - Assurance
 - Governance
 - Business Settlement
- It is essential to establish ***trust*** between actors within TSM.

TELECOMMUNICATION SERVICES MARKETPLACES:

USE CASE – SERVICE LEVEL AGREEMENT

- Communication Service Provider delivers network capacity.
- Centralized approach – third party involvement.
- Decentralized approach – network infrastructure is part of the TSM.
- Business Settlement – ***a blockchain smart contract with right and obligations of involved parties.***

TELECOMMUNICATION SERVICES MARKETPLACES:

USE CASE – INTER-CSP SETTLEMENT

- Large *Mobile Network Operators (MNO)* share network infrastructure with *Small Cell Providers (SCP)*.
- Centralized approach – SCP contacts MNO for negotiations of agreement.
 - Time-consuming and increased expense.
- Decentralized approach – MNO post their infrastructure via TSM.
- Business Settlement – ***a blockchain smart contract with right and obligations of involved parties.***

TELECOMMUNICATION SERVICES MARKETPLACES: STANDARDIZATION

- Communication Business Automation Network (CBAN).
- The European Telecommunications Standards Institute (ETSI).
- Global System for Mobile Communications (GSMA or GSM Association).
- Tele Management (TM) Forum.

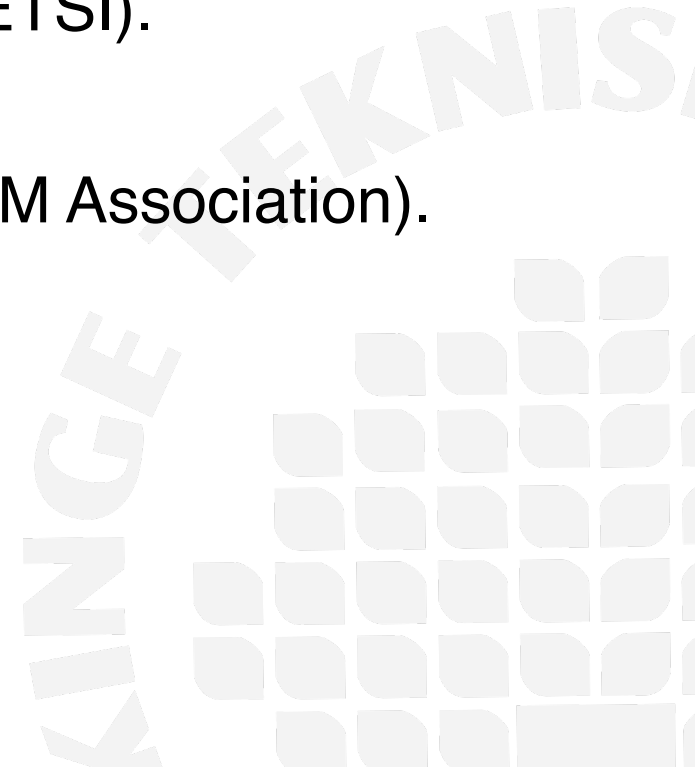


Table of Content



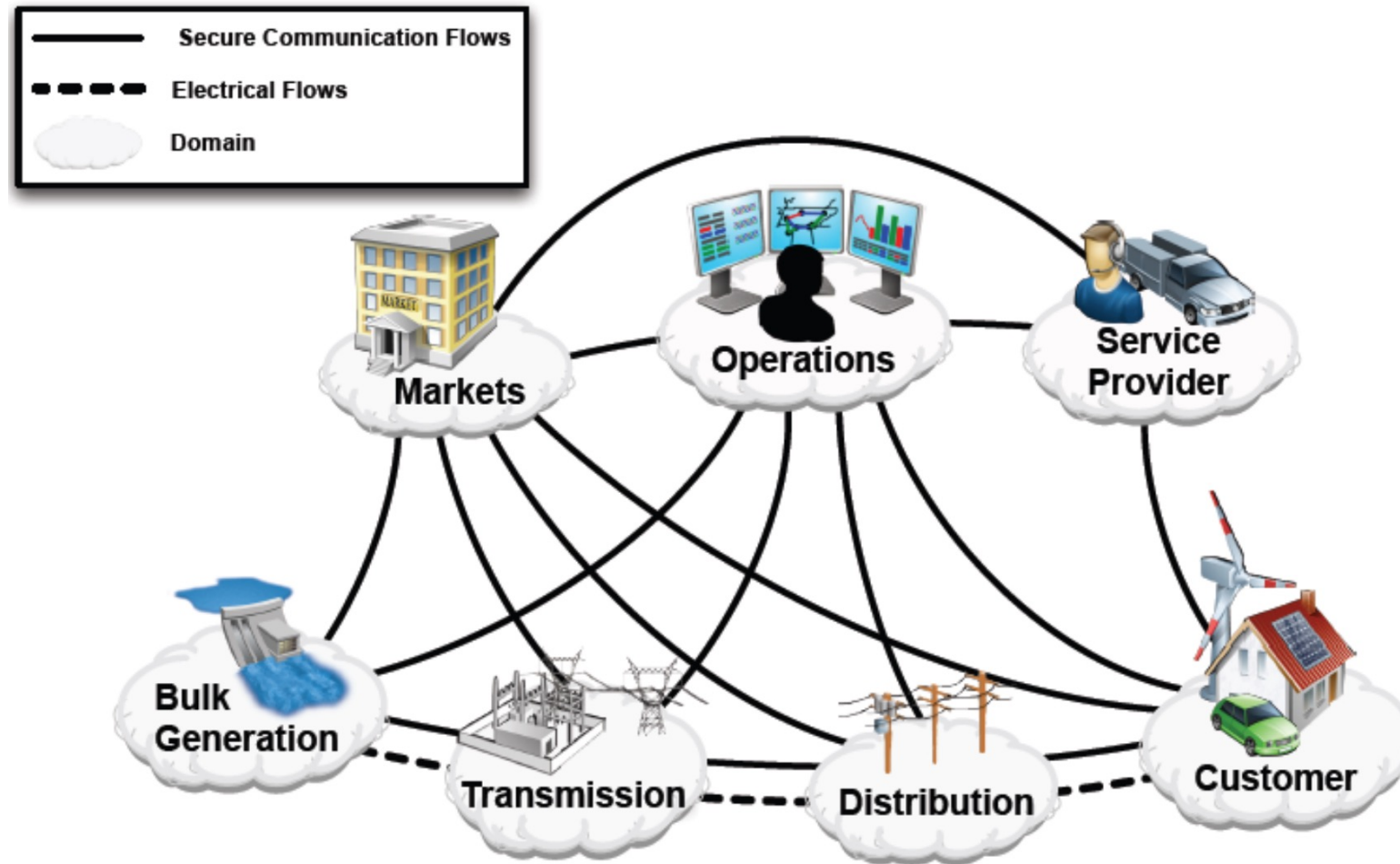
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Symphony

- Scope: Cloud services for a virtual marketplace
- KKS-funded collaboration of BTH with Ericsson Research, Affärsverken Energy AB (project runtime: 2020 – 2023)
- Focus areas:
 - Service chains/meshes
 - Federated microservices
 - Compliance and provenance
 - Security and privacy
- Technical approaches:
 - Cloud-native
 - PKI
 - DPKI (distributed ledgers, blockchains)
- Use case:
 - P2P energy sharing



P2P ENERGY SHARING: NIST REFERENCE MODEL



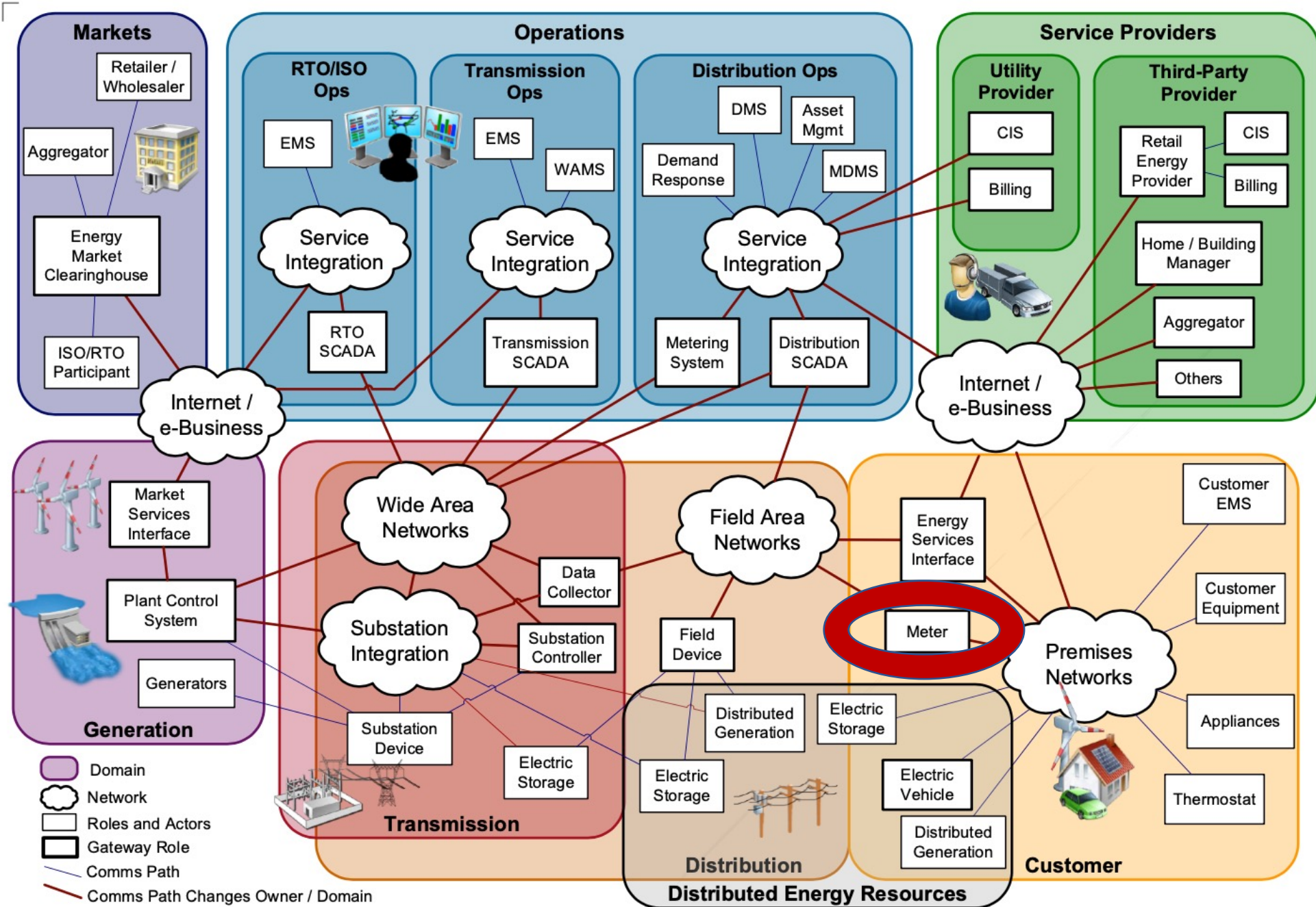
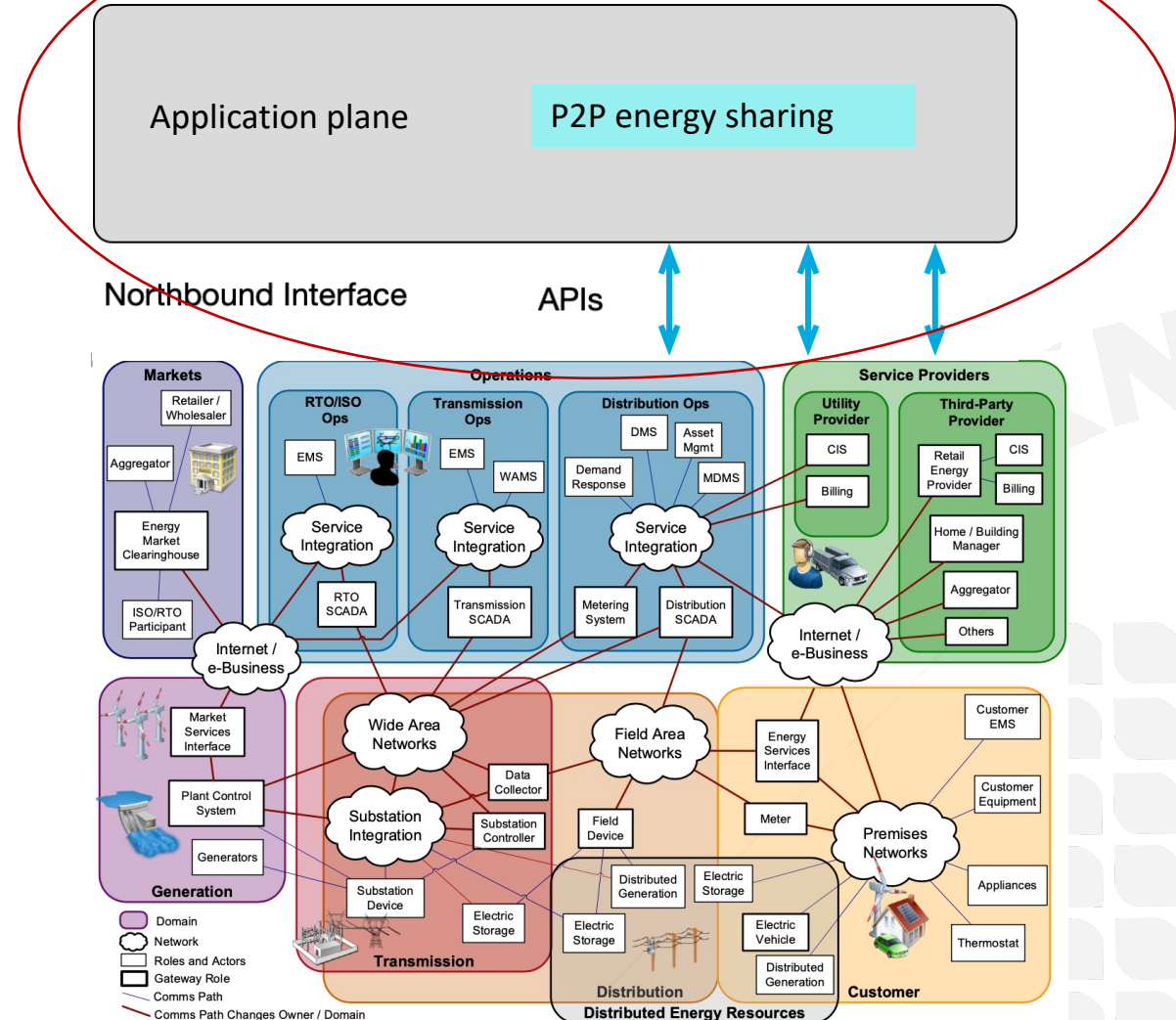
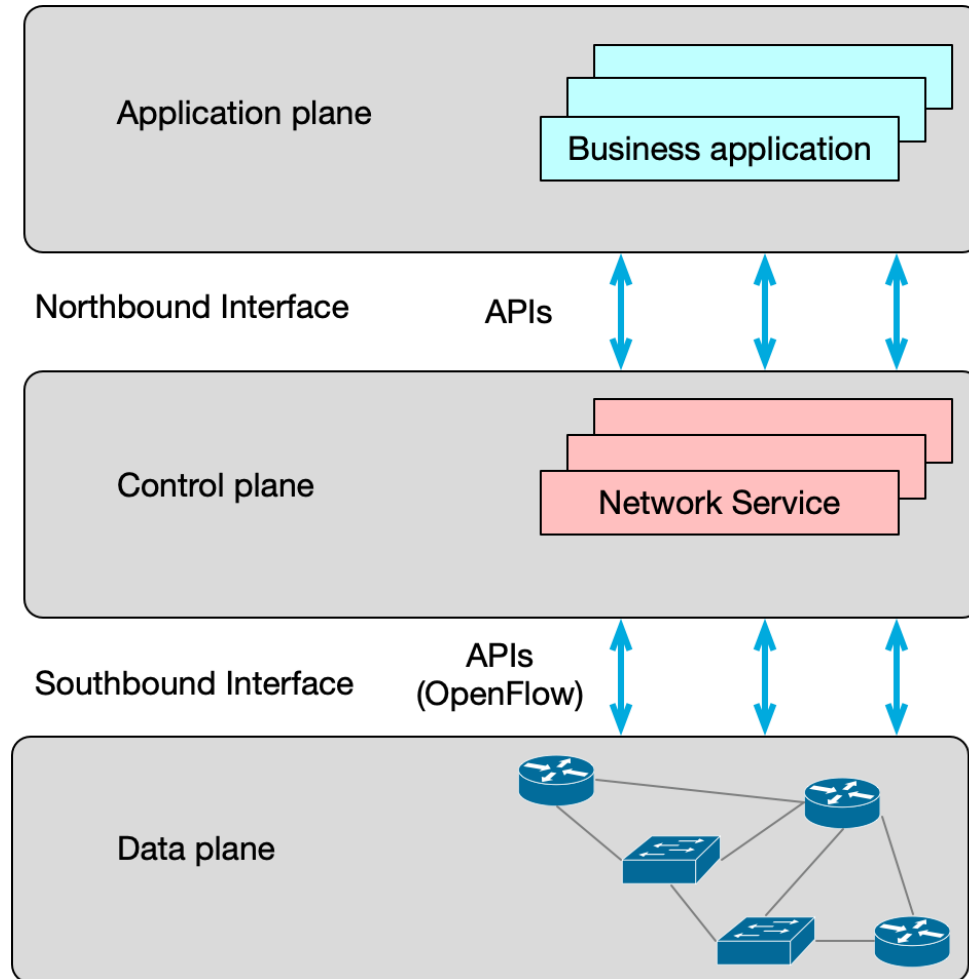


Figure 5-7. Logical Model of Legacy Systems Mapped onto Conceptual Domains for Smart Grid Information Networks

Logical mapping onto an SDN



Assumptions (5-10 years span)

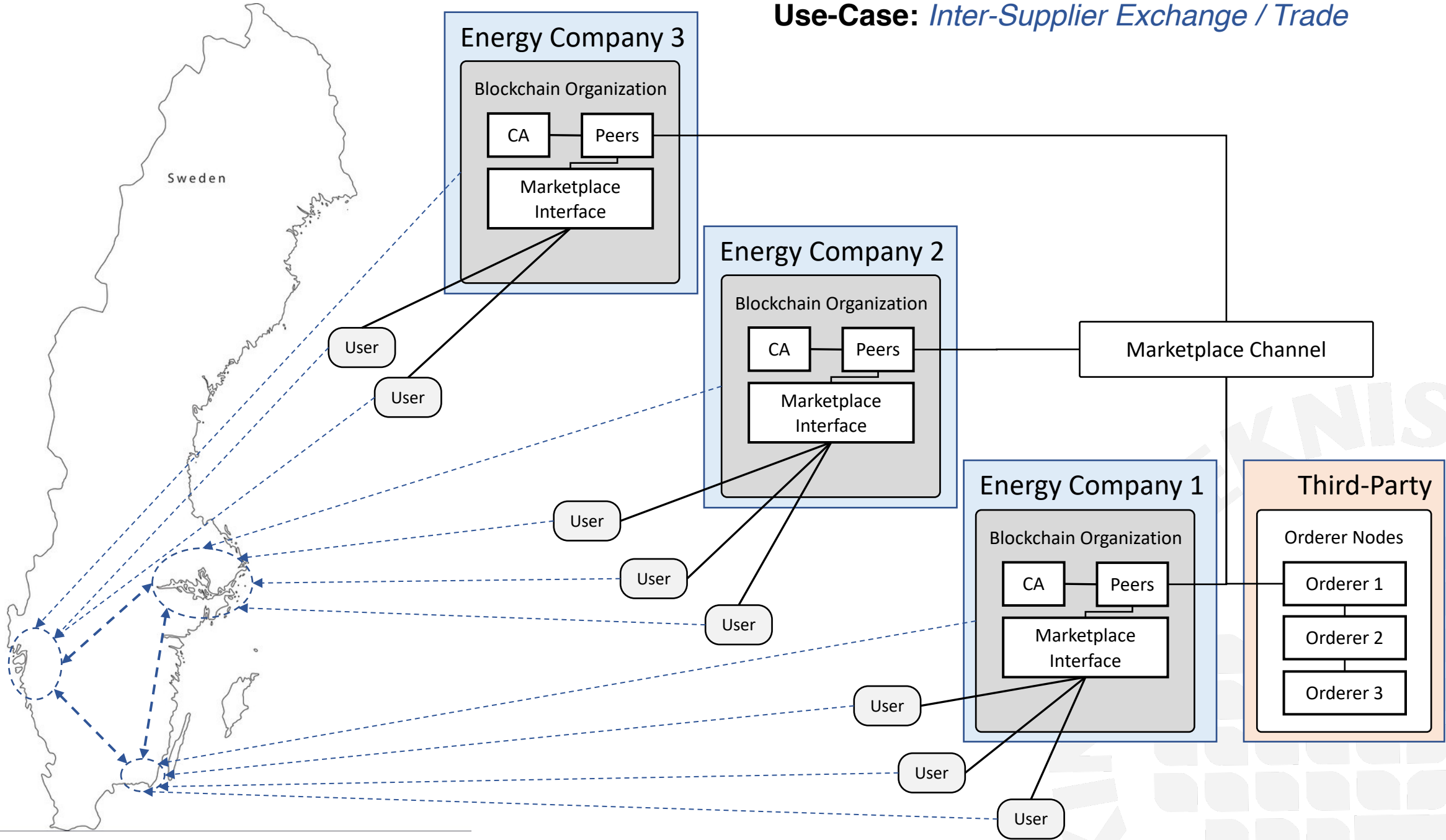
- Growing deployment of energy production equipment on customer premise
 - Solar panels
 - Wind mills
 - ...
- Deregulations for energy production and sale
- Availability of energy cells for long-term energy storage



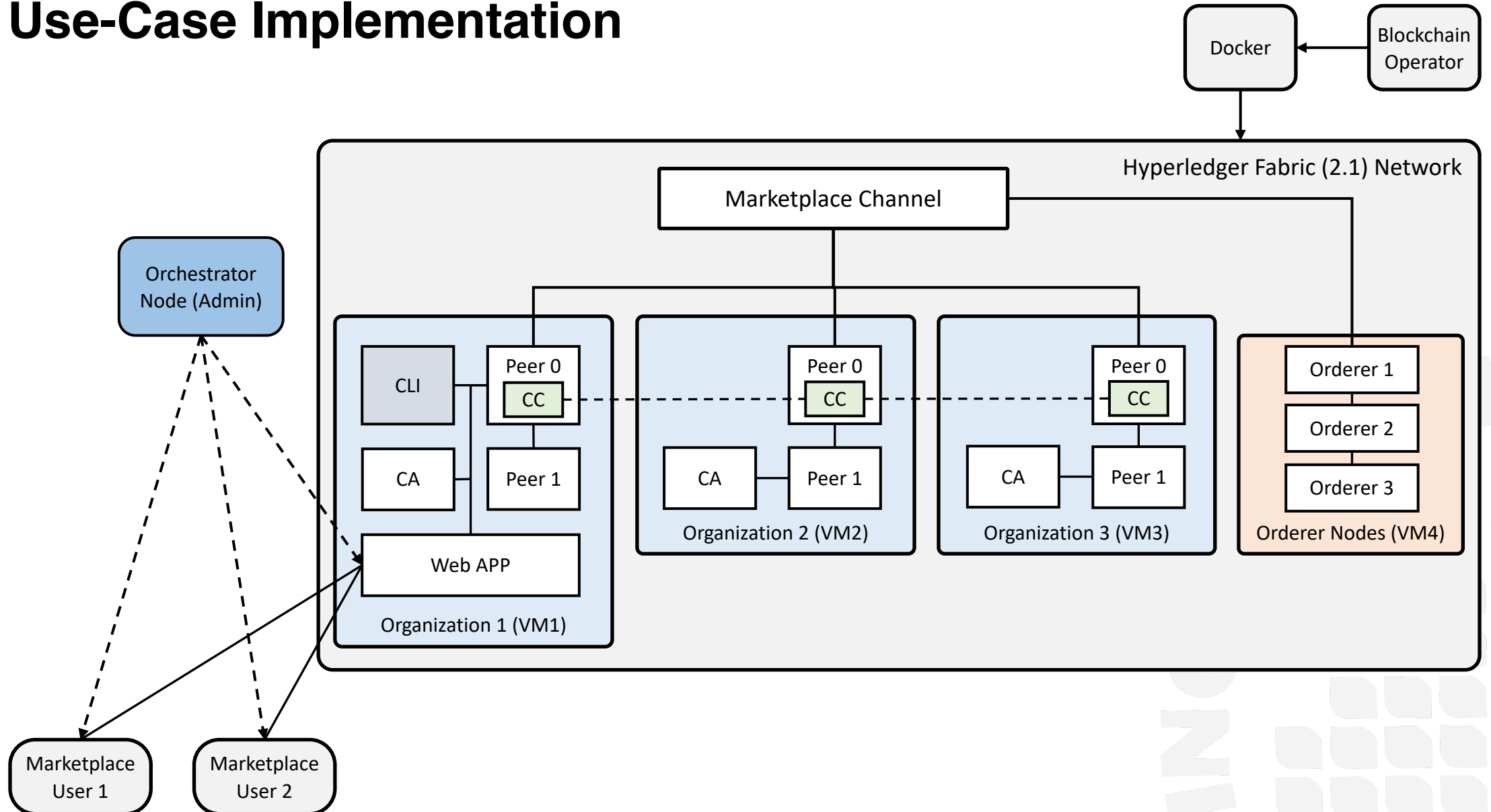
Types of P2P energy sharing

- Pure exchange between prosumers and consumers
 - Exchange of virtual kWhs
 - Prices decided by regulatory bodies
- Trading (like stock trading)
 - Prosumers advertise cost (cost range) for produced energy
 - Consumers advertise targeted purchase price (price range)
- Auction
 - Prosumer/consumer advertises interest in selling/buying at a start price
 - Consumers/prosumers bid and the best offer wins
- Feature: guarantee of origin (how green is the shared energy)

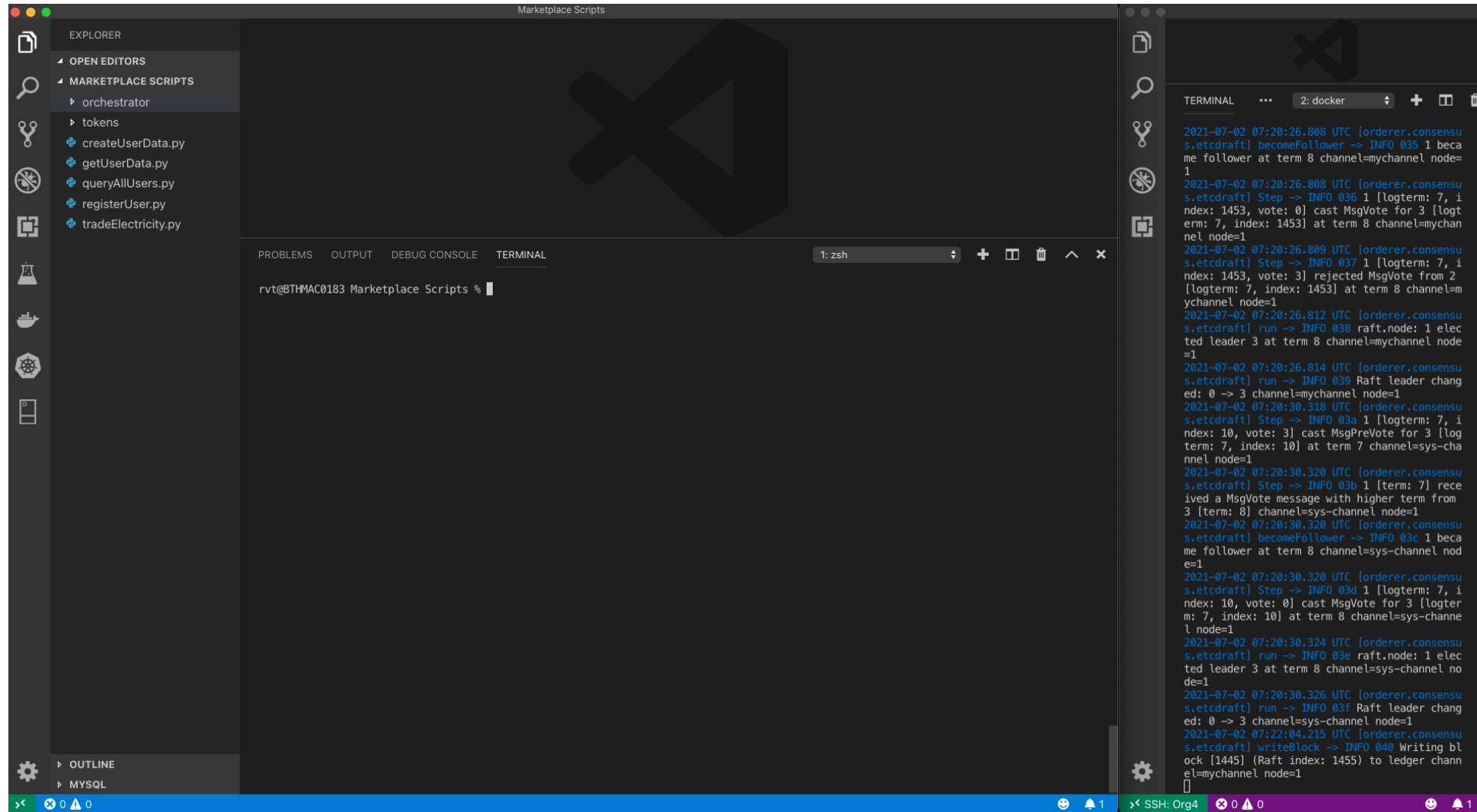
Use-Case: *Inter-Supplier Exchange / Trade*



Use-Case Implementation



DEMO



The screenshot displays the Visual Studio Code (VS Code) interface. The Explorer sidebar on the left shows a project named 'Marketplace Scripts' with files like 'orchestrator', 'tokens', 'createUserData.py', 'getUserData.py', 'queryAllUsers.py', 'registerUser.py', and 'tradeElectricity.py'. The main editor area is currently blank, showing a large, faint VS Code logo. Below the editor, the TERMINAL panel is active, displaying a log of blockchain simulation events. The log includes timestamps, UTC times, and messages from 'orderer.consensus.s.etcdraft' and 'raft.node: 1', detailing steps like 'becomeFollower', 'cast MsgVote', 'rejected MsgVote', and 'writeBlock'. The status bar at the bottom indicates the terminal is running 'zsh' on a remote host 'SSH: Org4'.

```
2021-07-02 07:20:26.808 UTC [orderer.consensus.s.etcdraft] becomeFollower -> INFO 035 1 became follower at term 8 channel=mychannel node=1
2021-07-02 07:20:26.808 UTC [orderer.consensus.s.etcdraft] Step -> INFO 036 1 [logterm: 7, index: 1453, vote: 0] cast MsgVote for 3 [logterm: 7, index: 1453] at term 8 channel=mychannel node=1
2021-07-02 07:20:26.809 UTC [orderer.consensus.s.etcdraft] Step -> INFO 037 1 [logterm: 7, index: 1453, vote: 3] rejected MsgVote from 2 [logterm: 7, index: 1453] at term 8 channel=mychannel node=1
2021-07-02 07:20:26.812 UTC [orderer.consensus.s.etcdraft] run -> INFO 038 raft.node: 1 elected leader 3 at term 8 channel=mychannel node=1
2021-07-02 07:20:26.814 UTC [orderer.consensus.s.etcdraft] run -> INFO 039 Raft leader changed: 0 -> 3 channel=mychannel node=1
2021-07-02 07:20:30.318 UTC [orderer.consensus.s.etcdraft] Step -> INFO 03a 1 [logterm: 7, index: 10, vote: 3] cast MsgPreVote for 3 [logterm: 7, index: 10] at term 7 channel=sys-channel node=1
2021-07-02 07:20:30.320 UTC [orderer.consensus.s.etcdraft] Step -> INFO 03b 1 [term: 7] received a MsgVote message with higher term from 3 [term: 8] channel=sys-channel node=1
2021-07-02 07:20:30.320 UTC [orderer.consensus.s.etcdraft] becomeFollower -> INFO 03c 1 became follower at term 8 channel=sys-channel node=1
2021-07-02 07:20:30.320 UTC [orderer.consensus.s.etcdraft] Step -> INFO 03d 1 [logterm: 7, index: 10, vote: 0] cast MsgVote for 3 [logterm: 7, index: 10] at term 8 channel=sys-channel node=1
2021-07-02 07:20:30.324 UTC [orderer.consensus.s.etcdraft] run -> INFO 03e raft.node: 1 elected leader 3 at term 8 channel=sys-channel node=1
2021-07-02 07:20:30.326 UTC [orderer.consensus.s.etcdraft] run -> INFO 03f Raft leader changed: 0 -> 3 channel=sys-channel node=1
2021-07-02 07:22:04.215 UTC [orderer.consensus.s.etcdraft] writeBlock -> INFO 040 Writing block [1445] (Raft index: 1455) to ledger channel=mychannel node=1
```


Table of Content



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■ Summary

- Blockchains can be the trust-enabling technology in future CSP systems with federation of infrastructure and services
- Fundamental Blockchain functions in TSMs: identity management, assurance, governance, and business settlement
- Marketplaces are excellent platforms to engage stakeholders and establish business relationships
- Demoed Blockchains capabilities for TSM and virtual P2P energy sharing which shows the significance of the concept

Decentralized Blockchain-based Telecommunication Services Marketplaces



■ Future developments

- In depth investigation of the P2P energy sharing and Blockchains, e.g., different types of trading and application of smart contracts
- Maintenance efforts for Blockchain based marketplace.
- Performance characteristics of Blockchain-based marketplaces.
- Decentralized systems consensus mechanisms investigation. How can the settlement be made smarter?



Thank you for your attention!

Questions?

For further information, please contact:

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